



Sponsorship Opportunities

Friday August 20—Sunday August 22, 2021

PLATINUM SPONSOR—Contribution of \$3,000 or more by a sponsor (Cash)

Includes*: At least one parent company logo will be guaranteed on the official Beef Fest Stadium cup and on an official Beef Fest banner as the backdrop for center stage, listing on event brochures, mentioned at Friday & Saturday events, access for banner display inside event venues, access to outside display area, logo with link to company website on Beef Fest website, listed on placemats, and plaque honoring sponsorship.

____ *Please Check here if you plan to utilize the outside display area*

Select goods totaling a benefit value of \$500

____ Friday Night Meal and Rodeo tickets at \$15/ea _____ Saturday Night tickets at \$40/ea

____ Carcass Contest Winter Banquet at \$20/ea _____ Golf Tournament entry at \$200/team

____ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$3000.00 cash sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60) and 4 carcass contest tickets (\$80), totaling \$500 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed

PREMIUM SPONSOR—Contribution of \$2,000 - \$2,999

Includes*: Listing on event brochures, mentioned at Friday & Saturday events, access for banner display inside event venues, access to outside display area, logo with link to company website on Beef Fest website, listed on placemats, and plaque honoring sponsorship.

____ *Please Check here if you plan to utilize the outside display area*

Select goods totaling a benefit value of \$500

____ Friday Night Meal and Rodeo tickets at \$15/ea _____ Saturday Night tickets at \$40/ea

____ Carcass Contest Winter Banquet at \$20/ea _____ Golf Tournament entry at \$200/team

____ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$2,500 sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60) and 4 carcass contest tickets (\$80), totaling \$500 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed

*Everything listed is subject to change due to COVID regulations at the time of the event



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MAJOR SPONSOR—Contribution of \$1,000 - \$ 1,999

Includes*: Listing on event brochures, mentioned at Friday & Saturday events, access for banner display inside event venues, access to outside display area, company listed on Beef Fest website, and listed on placemats.

___ *Please Check here if you plan to utilize the outside display area*

Select goods totaling a benefit value of \$250

___ Friday Night Meal and Rodeo tickets at \$15/ea ___ Saturday Night tickets at \$40/ea

___ Carcass Contest Winter Banquet at \$20/ea ___ Golf Tournament entry at \$200/team

___ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$1,500 sponsor can select to receive 4 Saturday night tickets (\$160), 2 hats (\$30) and 3 carcass contest tickets (\$60), totaling \$250 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed

PRIME SPONSOR—Contribution of \$500 - \$999

Includes*: Listing on event brochures, mentioned at Friday & Saturday events, access to outside display area, company listed on Beef Fest website, and listed on placemats.

___ *Please Check here if you plan to utilize the outside display area*

Benefit value of \$110 includes

___ (2) Friday Night Meal and Rodeo tickets at \$15/ea ___ (2) Saturday Night tickets at \$40/ea

___ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

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CHOICE SPONSOR—Contribution of \$200- \$499

Includes*: Mentioned at Friday & Saturday events, company listed on Beef Fest website and listed on placemats.

Benefit value of \$80 includes

(2) Saturday Night tickets at \$40/ea

Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

SELECT SPONSOR—Contribution of \$100 -\$199

Includes*: Company listed on Beef Fest website, listed on placemats.

Benefit value of \$30 includes

(2) Friday Night Meal and Rodeo tickets at \$15/ea

Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

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Company Name :

Please list exactly as you would like to appear in advertising.

make checks payable to and return form to:

Authorized Signature :

Flint Hills Beef Fest

Printed Name:

PO BOX 1326

Billing Address :

Emporia KS 66801

Telephone Number : () Email :

Check Enclosed Bill us June 1, 2021

Committee member's signature Date:

List in-kind donations and value :