



Sponsorship Opportunities

Friday August 21—Sunday August 23, 2020

PLATINUM SPONSOR—Contribution of \$3,000 or more by a sponsor (Cash)

Includes: **At least one parent company logo will be guaranteed on the official Beef Fest Stadium cup** and on an official Beef Fest banner as the backdrop for center stage. Promotional display area during Beef Producer Seminar, Listing on event brochures, Mentioned at Friday, Saturday and Sunday Events, Banner display inside and outside, *Access to outside display area, Logo with link to company website, Listed on Placemats, Plaque honoring sponsorship, Promotion in the Ranch Rodeo Program.

*** *Please Check here if you plan to utilize the outside display area* ***

Select goods totaling a benefit value of \$500

 Friday Night Meal and Rodeo tickets at \$15/ea Saturday Night tickets at \$40/ea

 Carcass Contest Winter Banquet at \$20/ea Golf Tournament entry at \$200/team

 Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$3000.00 cash sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60) and 4 carcass contest tickets (\$80), totaling \$500 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed

PREMIUM SPONSOR—Contribution of \$2,000 - \$2,999

Includes: Promotional display area during Beef Producer Seminar, Listing on event brochures, Mentioned at Friday, Saturday and Sunday Events, Banner display inside and outside, *Access to outside display area, Logo with link to company website, Listed on Placemats, Plaque honoring sponsorship, Promotion in the Ranch Rodeo Program.

*** *Please Check here if you plan to utilize the outside display area* ***

Select goods totaling a benefit value of \$500

 Friday Night Meal and Rodeo tickets at \$15/ea Saturday Night tickets at \$40/ea

 Carcass Contest Winter Banquet at \$20/ea Golf Tournament entry at \$200/team

 Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$2,500 sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60) and 4 carcass contest tickets (\$80), totaling \$500 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed



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MAJOR SPONSOR—Contribution of \$1,000 - \$ 1,999

Includes: Listing on event brochures, Mentioned at Friday, Saturday and Sunday Events, Banner display inside and outside, *Access to outside display area, Company listed on Beef Fest website, Listed on Placemats, Promotion in the Ranch Rodeo Program.

**** _____ Please Check here if you plan to utilize the outside display area****

Select goods totaling a benefit value of \$250

_____ Friday Night Meal and Rodeo tickets at \$15/ea _____ Saturday Night tickets at \$40/ea

_____ Carcass Contest Winter Banquet at \$20/ea _____ Golf Tournament entry at \$200/team

_____ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Benefit value example: A \$1,500 sponsor can select to receive 4 Saturday night tickets (\$160), 2 hats (\$30) and 3 carcass contest tickets (\$60), totaling \$250 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed

PRIME SPONSOR—Contribution of \$500 - \$999

Includes: Listing on event brochures, Mentioned at Friday, Saturday and Sunday Events, Banner display outside only, *Access to outside display area, Listed on Placemats, Company listed on Beef Fest website.

**** _____ Please Check here if you plan to utilize the outside display area****

Benefit value of \$110 includes

(2) Friday Night Meal and Rodeo tickets at \$15/ea (2)_ Saturday Night tickets at \$40/ea

_____ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.



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CHOICE SPONSOR—Contribution of \$200- \$499

Includes: Mentioned at Friday, Saturday and Sunday Events, Listed on Placemats

Benefit value of \$80 includes

 (2) Saturday Night tickets at \$40/ea

 Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

SELECT SPONSOR—Contribution of \$100 -\$199

Includes: Listed on Placemats

Benefit value of \$30 includes

 (2) Friday Night Meal and Rodeo tickets at \$15/ea

 Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

Company Name : _____

Please list exactly as you would like to appear in advertising.

make checks payable to
and return form to:

Authorized Signature : _____

Flint Hills Beef Fest

Printed Name: _____

PO BOX 1326

Billing Address : _____

Emporia KS 66801

Telephone Number : () _____ Email : _____

Check Enclosed Bill us May 1, 2020

Committee member's signature _____ Date: _____

List in-kind donations and value : _____

