

# WIBWRADIO BEEF PRODUCERS INFORMATION SEMINAR

IN COOPERATION WITH THE FLINT HILLS BEEF FEST  
ANDERSON BUILDING, LYON COUNTY FAIRGROUNDS EMPORIA, KANSAS

FRIDAY AUGUST 17, 2018

6:00-7:00 AM LIVE BROADCAST OF  
MORNING AGRICULTURE ROUNDUP ON 580 WIBW RADIO

7:30-8:15 AM RANCHERS BREAKFAST

8:15 SEMINAR BEGINS



“The Cattle &  
Beef Outlook”

**Glynn Tonsor**

KSU Extension  
Livestock Economist



“The Politics of  
Fake Meat”

**Danielle Beck**

NCBA Director of  
Government Affairs



“Cattle Trace Pilot Program  
for Disease Traceability”

**Dr. Brad White**

Director, Beef Cattle Institute at  
Kansas State University

**Matt Teagarden**

CEO, Kansas Livestock Association

**Dr. Justin Smith**

Kansas Animal Health Commissioner,  
KS Department of Agriculture

Meal and program are free. Please make reservations by calling the Lyon County Extension Office at 620-341-3220 or e-mail: [greg.akagi@alphamediausa.com](mailto:greg.akagi@alphamediausa.com)



**FRONTIER**  
FARM CREDIT

