



August 17, 18, 19, 2018

Without sponsors like you, the Flint Hills Beef Fest would not be possible. In return for your support, we work hard to promote the event and our sponsors to add value to your sponsorship. In 2018, we will continue to offer the Platinum sponsor level with added marketing and promotional benefits and special reserved seating options in addition to the option to select benefits that best suit your marketing advantage. This is in addition to the advertising and promotional benefit of reaching your target audience — the cattlemen and rural enthusiasts of the Flint Hills Region — through the Beef Fest’s advertising budget and public relations efforts.



**PLATINUM SPONSOR**

**\$3,000 PLUS (CASH)**

**Promotional benefits:**

- **At least one parent company logo will be guaranteed on the official Beef Fest stadium cup**
- Company name will be mentioned in tagline of various Flint Hills Beef Fest advertising
- At least one parent company logo will be guaranteed on an official Beef Fest banner as the backdrop for center stage
- Promotional display area during Beef Producer Seminar
- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (inside and outside)
- Access to outside display area\*
- Logo with link to company on website
- Listed on placemats
- Plaque honoring sponsorship
- Promotion in the ranch rodeo program

**Select goods totaling a benefit value of \$500**

\_\_\_\_\_ Friday Night meal and rodeo tickets at \$15 each

\_\_\_\_\_ Saturday Night tickets at \$40 each

\_\_\_\_\_ Carcass Contest winter banquet at \$20 each

\_\_\_\_\_ Hats at \$15 each

\_\_\_\_\_ Golf Tournament Team entry \$200 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

**Benefit value example:** A \$3,000 cash sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60), and 4 carcass contest tickets (\$80), which totals \$500 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed.

\*Please check here if you plan to utilize the outside display area \_\_\_\_\_

Company Name: \_\_\_\_\_

Please list exactly as you would like to appear in advertising.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone Number: ( ) - Email: \_\_\_\_\_

Check enclosed  Bill us May 1, 2018

make checks payable to and please return form to:

Flint Hills Beef Fest  
P.O. Box 1326  
Emporia, KS 66801

Committee member's signature

Date



August 17, 18, 19, 2018

Without sponsors like you, the Flint Hills Beef Fest would not be possible. In return for your support, we work hard to promote the event and our sponsors to add value to your sponsorship. In 2018, we would like to offer Premium and Major level sponsors the option to select benefits that best suit your marketing advantage. This is in addition to the advertising and promotional benefit of reaching your target audience — the cattlemen and rural enthusiasts of the Flint Hills Region — through the Beef Fest’s advertising budget and public relations efforts.

**PREMIUM SPONSOR\***  
**\$2,000-\$2,999**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (inside and outside)
- Access to outside display area\*
- Logo with link to company on website
- Promotional display area during Beef Producer Seminar
- Listed on placemats
- Plaque honoring sponsorship
- Promotion in the ranch rodeo program

**Select goods totaling a benefit value of \$500**

\_\_\_\_\_ Friday Night meal and rodeo tickets at \$15 each

\_\_\_\_\_ Saturday Night tickets at \$40 each

\_\_\_\_\_ Carcass Contest winter banquet at \$20 each

\_\_\_\_\_ Hats at \$15 each

\_\_\_\_\_ Golf Tournament Team entry \$200 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

**MAJOR SPONSOR**  
**\$1,000 to \$1,999**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (inside and outside)
- Access to outside display area\*
- Listing with link to company on website
- Listed on placemats
- Promotion in the ranch rodeo program

**Select goods totaling at benefit value of \$250**

\_\_\_\_\_ Friday Night meal and rodeo tickets at \$15 each

\_\_\_\_\_ Saturday Night tickets at \$40 each

\_\_\_\_\_ Carcass Contest winter banquet at \$20 each

\_\_\_\_\_ Hats at \$15 each

\_\_\_\_\_ Golf Tournament Team entry \$200 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

**Benefit value example:** A \$2,500 sponsor can select to receive 12 Saturday night tickets (\$480), 4 hats (\$60), and 5 carcass contest tickets (\$100), which totals \$640 in sponsor benefits in addition to publicity. Additional goods can be purchased at prices listed.

\*Please check here if you plan to utilize the outside display area \_\_\_\_\_

Company Name: \_\_\_\_\_  
Please list exactly as you would like to appear in advertising.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone Number: (    )    -                         Email: \_\_\_\_\_

List in-kind donations and value:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Check enclosed     Bill us May 1, 2018

make checks payable to and please return form to:

Flint Hills Beef Fest  
 P.O. Box 1326  
 Emporia, KS 66801

\_\_\_\_\_ Date \_\_\_\_\_



August 17, 18, 19, 2018

PRIME SPONSOR  
\$500 to \$999

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (outside only)
- Access to outside display area\*
- Listed on placemats
- Listed on website

**Benefit of goods totaling \$110, which includes:**

- Two (2) Friday Night meal and ranch rodeo tickets at \$15 each
- Two (2) Saturday Night tickets at \$40 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

\* Please check here if you will utilize the outside display area \_\_\_\_\_

CHOICE SPONSOR  
\$200 to \$499

**Promotional benefits:**

- Mentioned at Friday, Saturday and Sunday events
- Listed on placemats
- Listed on website

**Benefit of goods totaling \$80, which includes:**

- Two (2) Saturday Night tickets at \$40 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

SELECT SPONSOR  
\$100 to \$199

**Promotional benefits:**

- Listed on placemats
- Listed on website

**Benefit of goods totaling \$30, which includes:**

- Two (2) Friday Night meal and rodeo tickets at \$15 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

List in-kind donations and value:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company Name: \_\_\_\_\_  
Please list exactly as you would like to appear in advertising.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone Number: (     )     -     Email: \_\_\_\_\_

Check enclosed     Bill us May 1, 2018

make checks payable to and please return form to:

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Emporia, KS 66801

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Committee member's signature

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Date